

# AI GOVERNANCE: The Risk of Unwritten Rules

**More companies are taking up the race to adopt Artificial Intelligence (AI).**

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***The reasons are plenty:*** to make sense of complex patterns and behaviours, to boost human knowledge and capabilities, to automate tasks and processes. To keep pace, the AI regulatory environment continues to evolve:

- ✓ AI oversight is increasing with new policies and regulations.
- ✓ The call for transparency grows louder among expert groups and customers alike.
- ✓ Codes of practice shaping AI are constantly and quickly evolving.

# Closing the Uncertainty Gap



***For AI to be transformative, trust is imperative.*** Strong governance builds trust and drives better AI outcomes for organizations. It creates certainty in an otherwise uncertainty environment. It also creates the foundation to scale.

Without robust AI governance programs, companies can be exposed to significant risk. Damage to brand reputation, and more importantly, to customers, workers and others.

***INQ Law designs AI governance programs so companies can:***

- ✓ Eliminate guesswork with standard assessment criteria and mitigation measures.
- ✓ Maintain appropriate levels of trust and transparency at every level.
- ✓ Protect customer data and company brand reputation.

# Leading with Proactive Compliance



INQ Law enables companies to innovate responsibly and at market speed with our integrated approach.

Algorithmic Impact  
Assessments

AI Policies and  
Frameworks

AI Liability  
Assessment

Powered By **canari**

Canari is INQ Law's proprietary AI risk assessment tool. It offers clients a dashboard that visualizes AI risk and provides customized recommendations to innovate responsibly with AI. Learn more at <https://getcanari.io>

# Algorithmic Impact Assessments



Algorithmic Impact Assessments are risk assessments of AI systems based on international guidance for responsible AI. INQ Law's Algorithmic Impact Assessments are informed by the use of our proprietary tool Canari.

## **With Canari you can:**

- ✓ Measure, quantify and visualize AI-related risk.
- ✓ Develop assessment criteria and mitigation measures tailored to your AI project.
- ✓ Align AI design with international best practices and guidelines.
- ✓ Leverage technology to enable real-time AI assessments.
- ✓ Operationalize data ethics and gain consumer trust.

# AI Policies and Frameworks



## **Practical and ethical guidelines are critical when innovating with AI. We help you:**

- ✓ Develop policies on algorithmic transparency and explainability.
- ✓ Develop de-identify data management policies and practices
- ✓ Establish tailored guidelines on the use of automated decision-making systems.
- ✓ Create AI incident response plans and protocols.
- ✓ Build internal policies and procedures on responsible AI.
- ✓ Assess vendor processes to promote third-party trust and compliance.
- ✓ Create guidelines on model evaluation and testing.

# AI Liability Assessment



## **Mitigating AI-related legal risks is essential. We help:**

- ✓ Conduct liability assessments to determine responsibilities and strategies to promote professional, ethical and legal AI.
- ✓ Provide legal analysis of the laws and regulations that apply to emerging technologies.
- ✓ Enable compliance readiness.

## About INQ Law

INQ Law is a firm of intensely curious and knowledgeable lawyers. Our collective experience and expertise guide clients through some of their most complex challenges in the areas of data, health and business law.

[INQ.law/data](https://inq.law/data)

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